

# VIRIDITAS Consulting

## Prospect Research

Your organization has a strong plan for making a difference in the world.

### Now how do you find the money?

Grants can be a catalyst to start projects, expand to new audiences, and continue vital services. Finding grants can be time consuming and a strain on staff.

Viriditas Consulting will work with you to find grants and grantors who best fit your organization, projects, and mission. More importantly, our consultants take the time to get to know your organization so we can prioritize the grants that are the best fit.

### What is grant fit?

Every funder is looking to support certain types of organizations, projects, budgets, and geographical locations. It is important to save your organization's resources by not applying to grants that are not a good fit and have little chance of being awarded.

### Our prospect research services typically include:

- Initial meeting to discuss your needs and goals
- Your organization sends information on any grants previously applied to (awarded and declined)
- Our consultants use databases such as Foundation Directory Online and Grants.gov to generate lists of potential grants/grantors
- Based on grant fit, we rank and prioritize the grants your organization should pursue first
- **Research Report includes the contact information, key dates, and priority of grants your organization is most likely to be awarded**
- Second meeting to review the research report and plan for next steps

### Can't my organization do this on our own?

Of course you can! But resources like the Foundation Directory Online can be expensive to some organizations costing up to \$200 per month, while other sites like Grants.gov can be challenging to navigate. Additionally, assessing each grant's fit to your organization is very time consuming. That is time you could be spending on other fundraising or directly on pursuing your vision.

To set up your initial meeting or ask questions, please contact:

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